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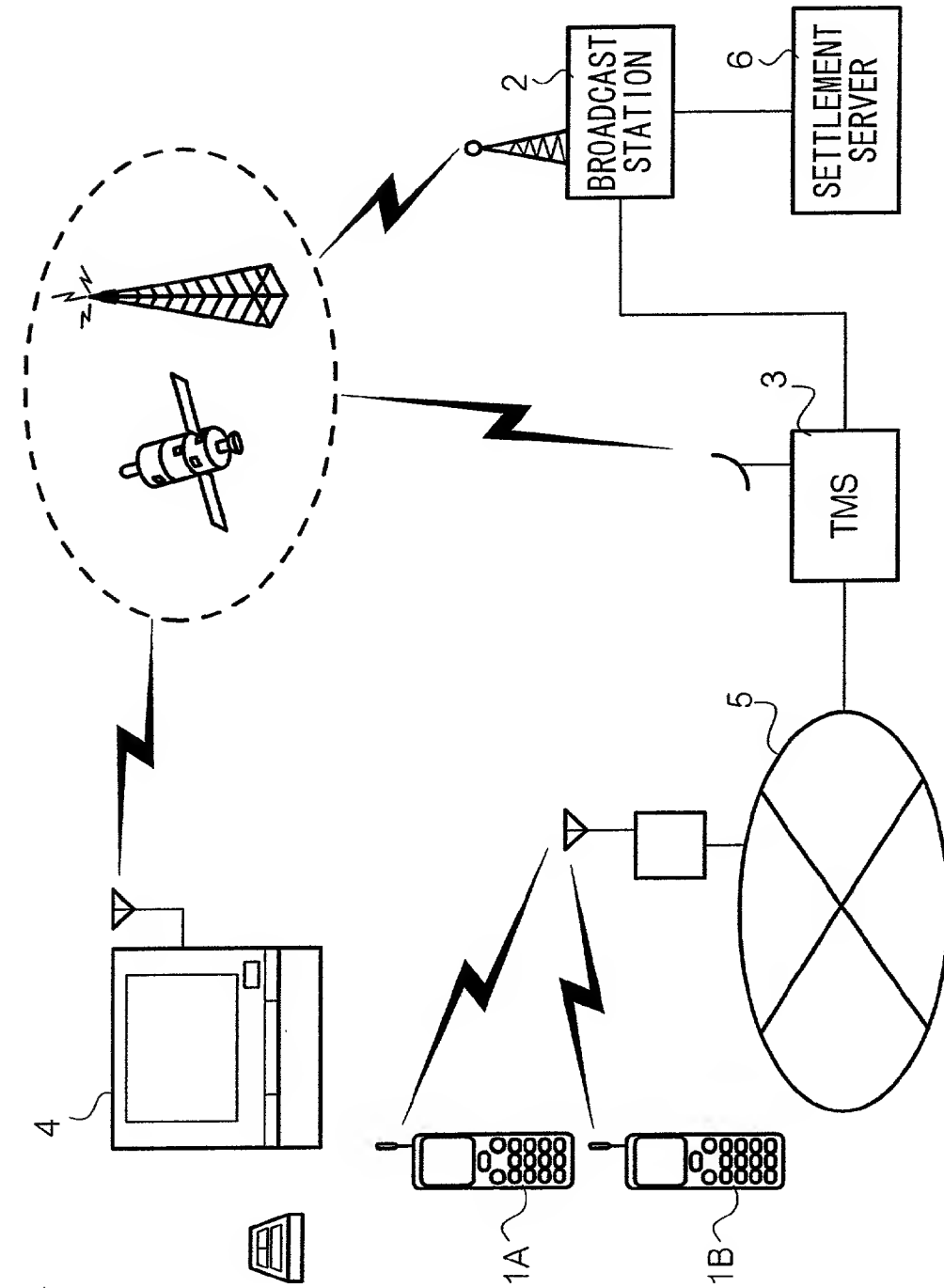
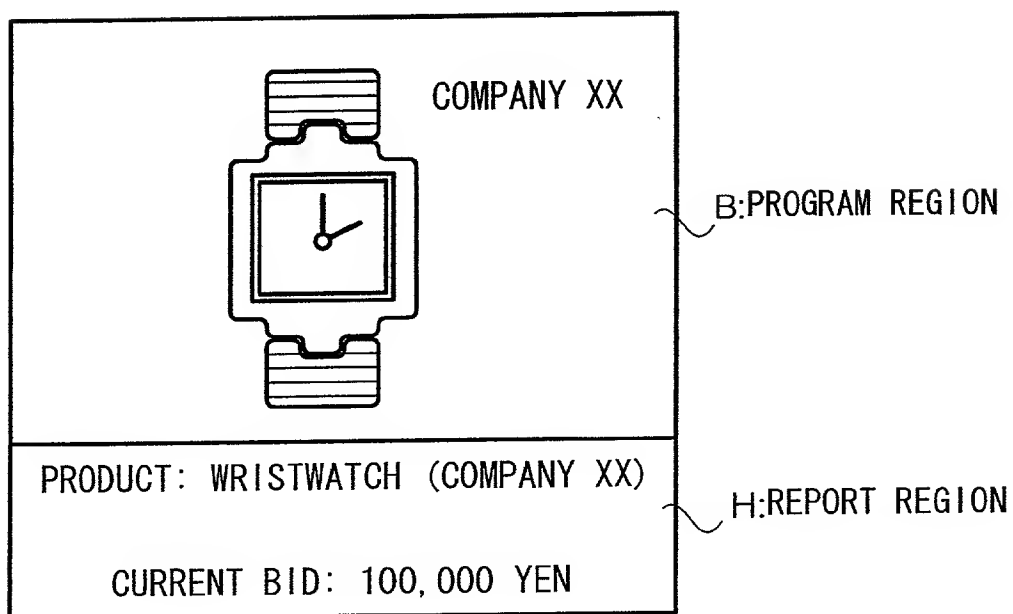


FIG. 1

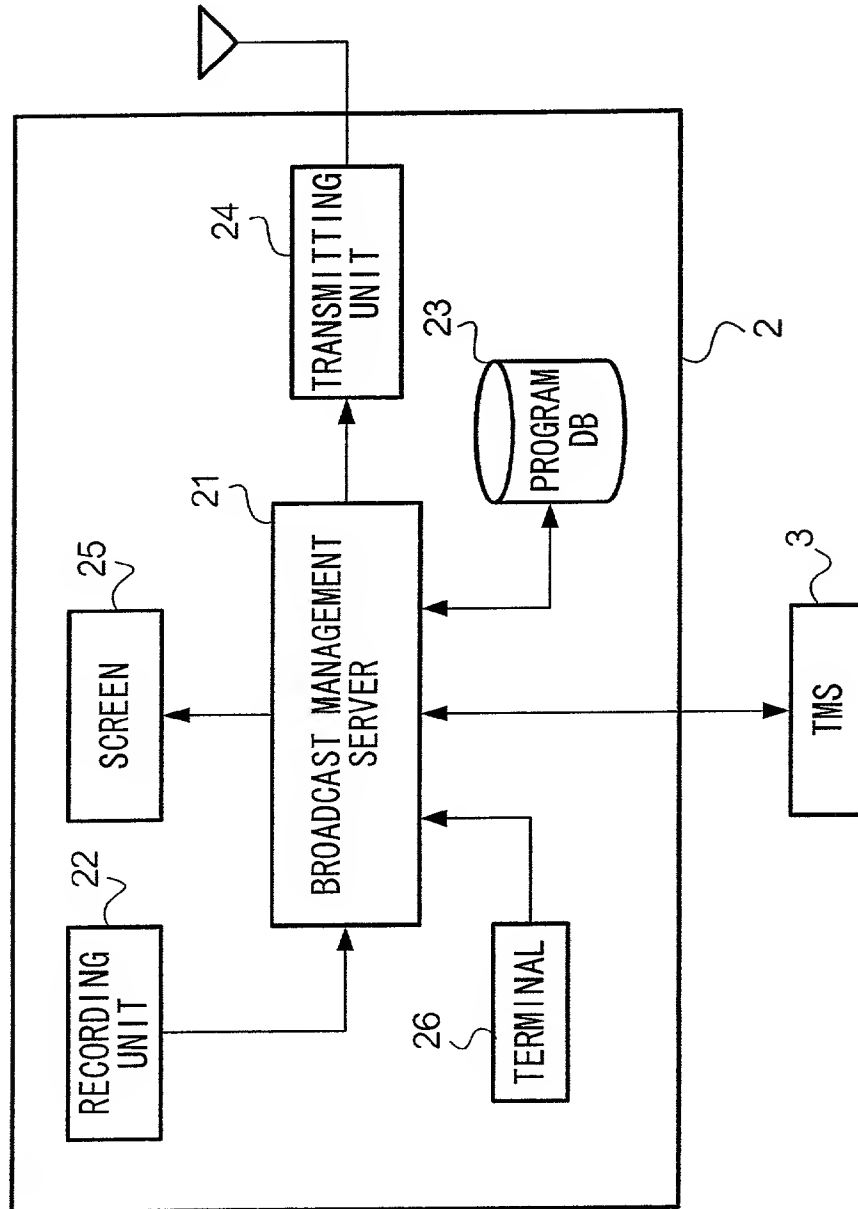
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FIG. 2



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FIG. 3



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FIG. 4

PROGRAM CODE	PROGRAM DATA	INDIVIDUAL ADDITIONAL DATA
#001	PROGRAM DATA A	INDIVIDUAL ADDITIONAL DATA A
#002	PROGRAM DATA B	INDIVIDUAL ADDITIONAL DATA B
.	.	.
.	.	.
.	.	.

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FIG. 5

PROGRAM CODE	PROGRAM STARTING TIME	PROGRAM ENDING TIME	PARTICIPATION APPLICATION DEADLINE TIME	BID DEADLINE TIME
#001	2000/12/1 10:00:00	2000/12/1 10:15:00	2000/12/1 10:05:00	2000/12/1 10:12:00
#002	2000/12/1 10:15:00	2000/12/1 10:30:00	2000/12/1 10:20:00	2000/12/1 10:27:00
.	.	.	.	.
.	.	.	.	.
.	.	.	.	.

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FIG. 6

PROGRAM CODE	BID INFORMATION	RECEIVED TIME INFORMATION
#001	60,000 YEN	2000/12/1 10:05:26:5
	5,000 YEN	2000/12/1 10:05:26:9
	• • •	• • •

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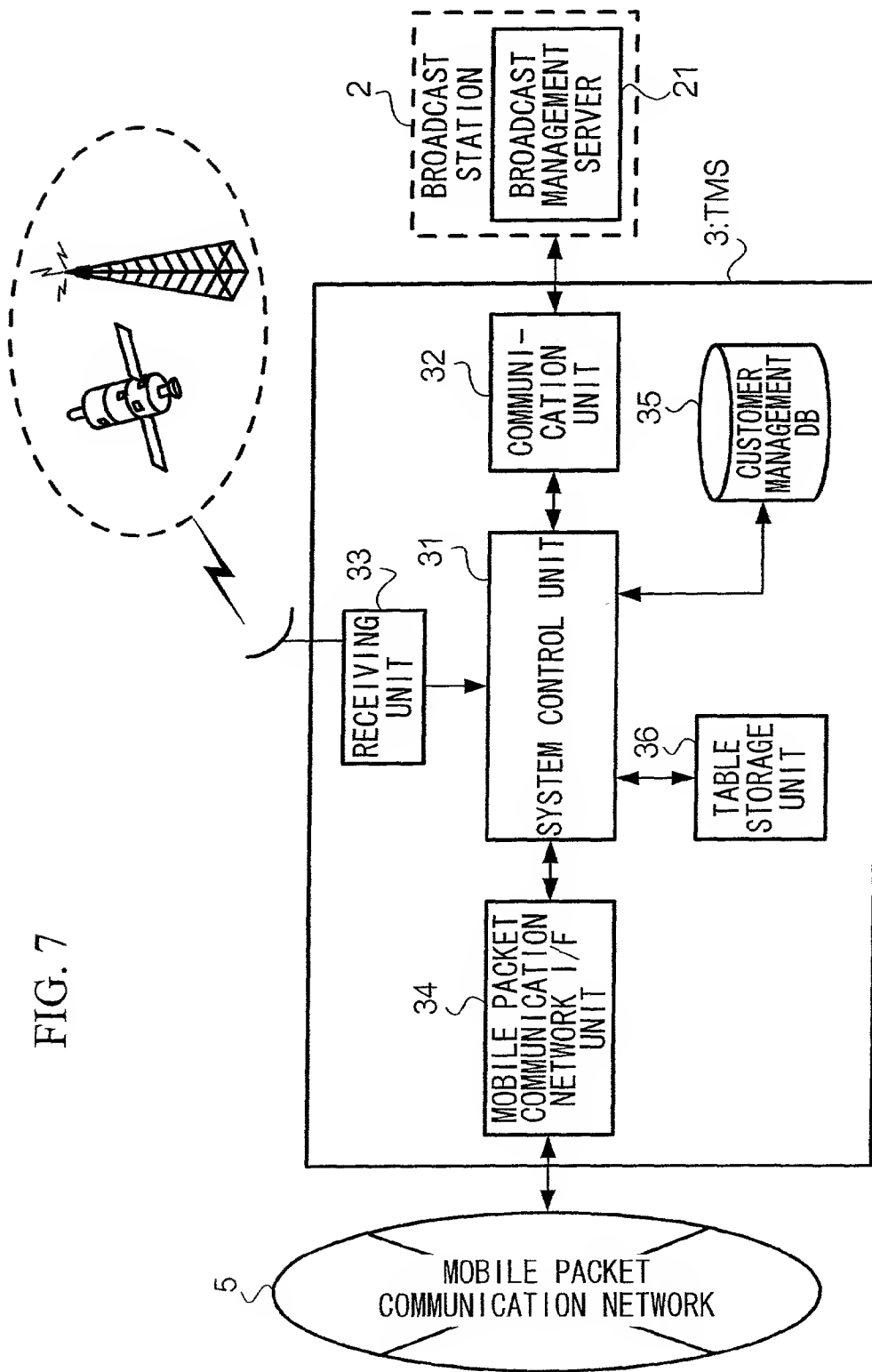


FIG. 7

FIG. 7 is a block diagram of a system for providing a program and a broadcasting system and server according to the present invention.

FIG. 8

PROGRAM CODE	PROGRAM STARTING TIME	PROGRAM ENDING TIME	PARTICIPATION APPLICATION DEADLINE TIME	BID DEADLINE TIME	INDIVIDUAL ADDITIONAL DATA
#001	2000/12/1 10:00:00	2000/12/1 10:15:00	2000/12/1 10:05:00	2000/12/1 10:12:00	INDIVIDUAL ADDITIONAL DATA A
#002	2000/12/1 10:15:00	2000/12/1 10:30:00	2000/12/1 10:20:00	2000/12/1 10:27:00	INDIVIDUAL ADDITIONAL DATA B
.	.	.	.	.	.
.	.	.	.	.	.
.	.	.	.	.	.



FIG. 9

PROGRAM CODE	SENDER ID
#001	090—X X X ...
	090—? ? ? ...
	• • •
•	•
•	•
•	•

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FIG. 10

PROGRAM CODE	SENDER ID	INPUT BID INFORMATION	RECEIVED TIME INFORMATION
#001	090-X X X ...	60,000 YEN	2000/12/1 10:05:26:5
	090-? ? ? ...	5,000 YEN	2000/12/1 10:05:26:9
	.	.	.

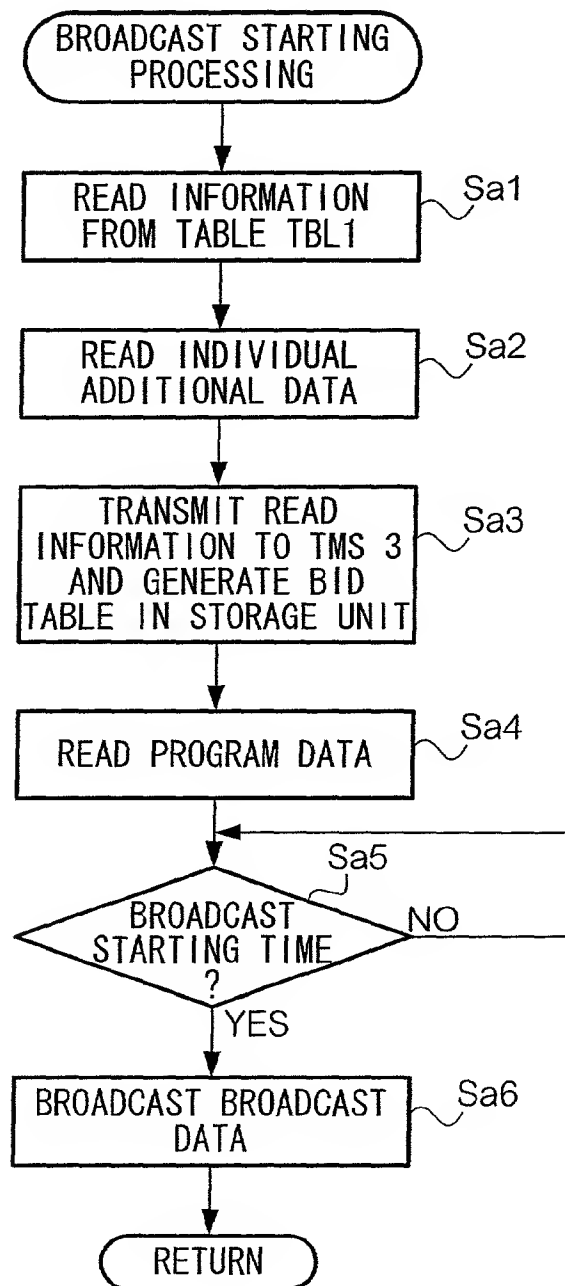
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FIG. 11

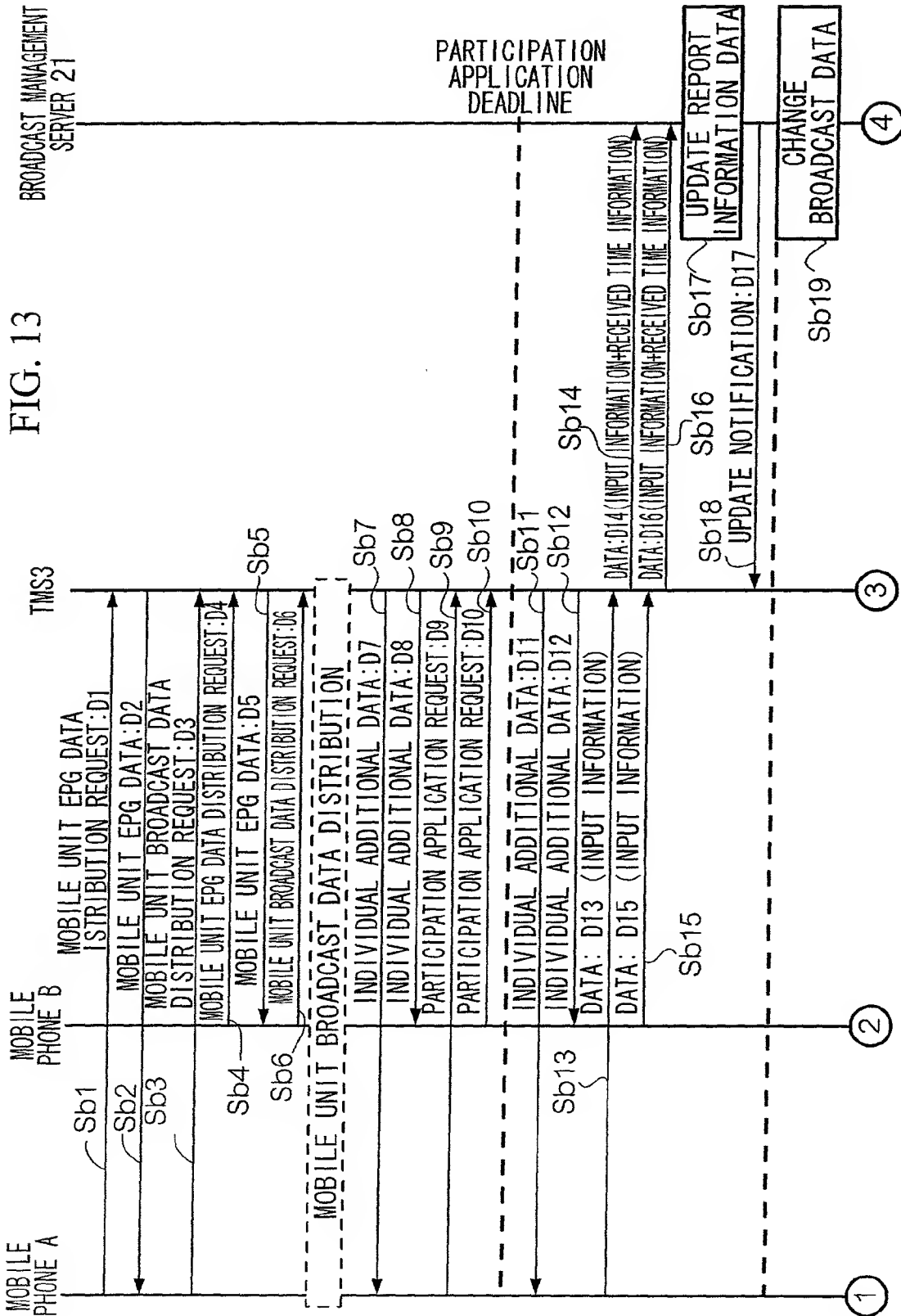
SENDER ID	NAME	ADDRESS	CREDIT CARD NO.	.....
090-X X X ...	JOHN X X	XX WARD, TOKYO	X X X X X	.....
090-? ? ? ...	MARY □□	XX CITY, TOKYO	□□□□□	.....
•	•	•	•	•
•	•	•	•	•
•	•	•	•	•

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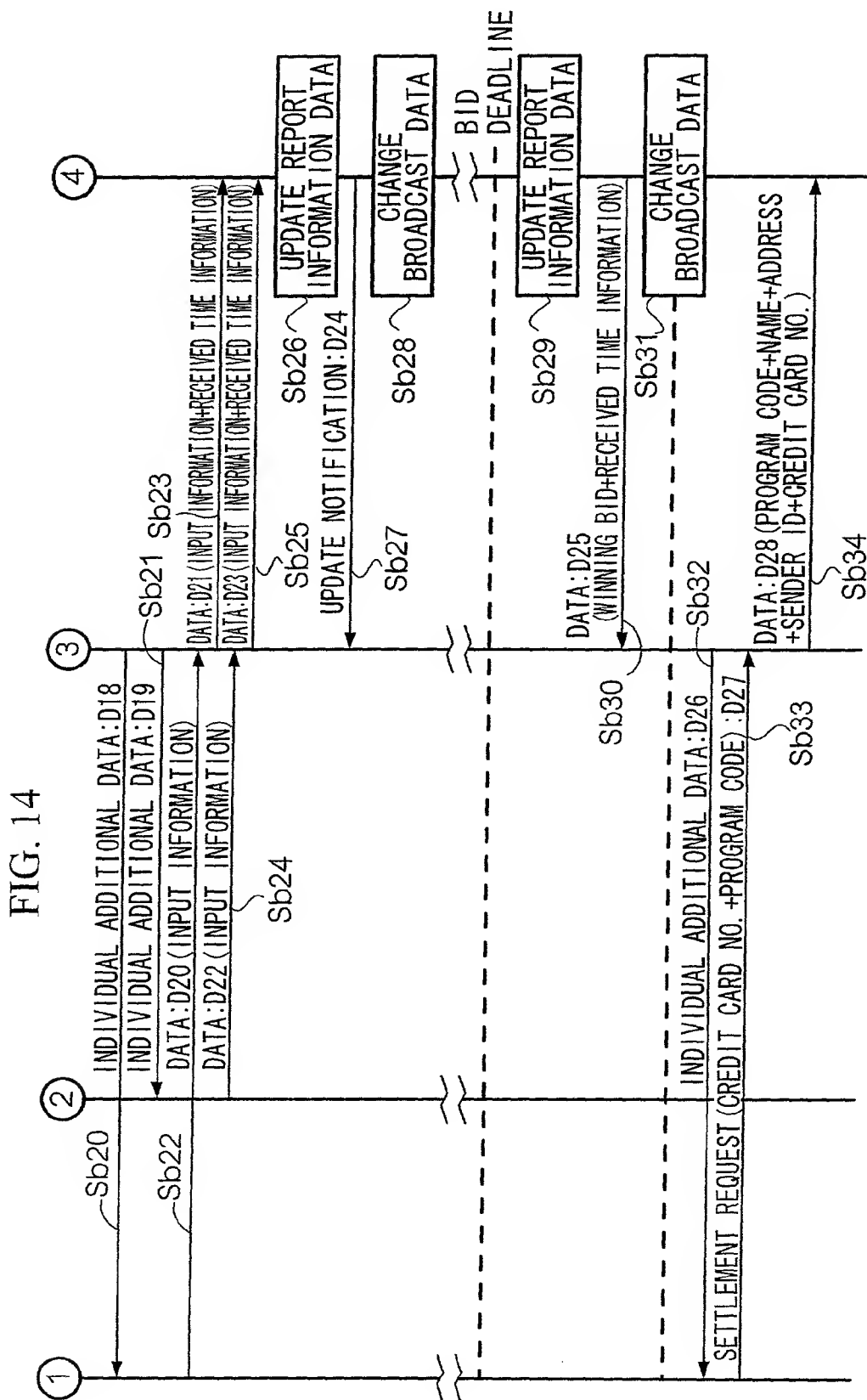
FIG. 12



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FIG. 15

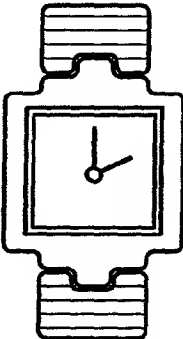
	COMPANY XX
PRODUCT: WRISTWATCH (COMPANY XX)	
PARTICIPATE IN AUCTION ? <input type="checkbox"/> YES <input type="checkbox"/> NO	

FIG. 16

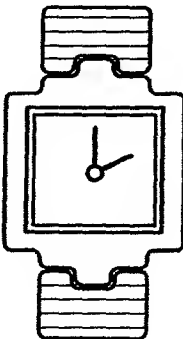

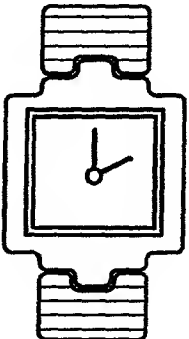
	COMPANY XX
RECEIVED. PLEASE WAIT. 	

FIG. 17

COMPANY XX

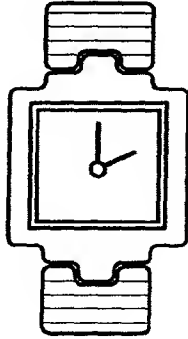
DESIRED BID

100,000 YEN

CANCEL

SEND

FIG. 18

COMPANY XX

CURRENT HIGH BID: 60,000 YEN

CONTINUE?

YES

NO



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FIG. 19A


	COMPANY XX
WINNING BID: <u>300,000 YEN</u>	
CONGRATULATIONS. YOU WON.	
<input checked="" type="radio"/> NEXT	

FIG. 19B


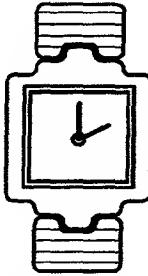
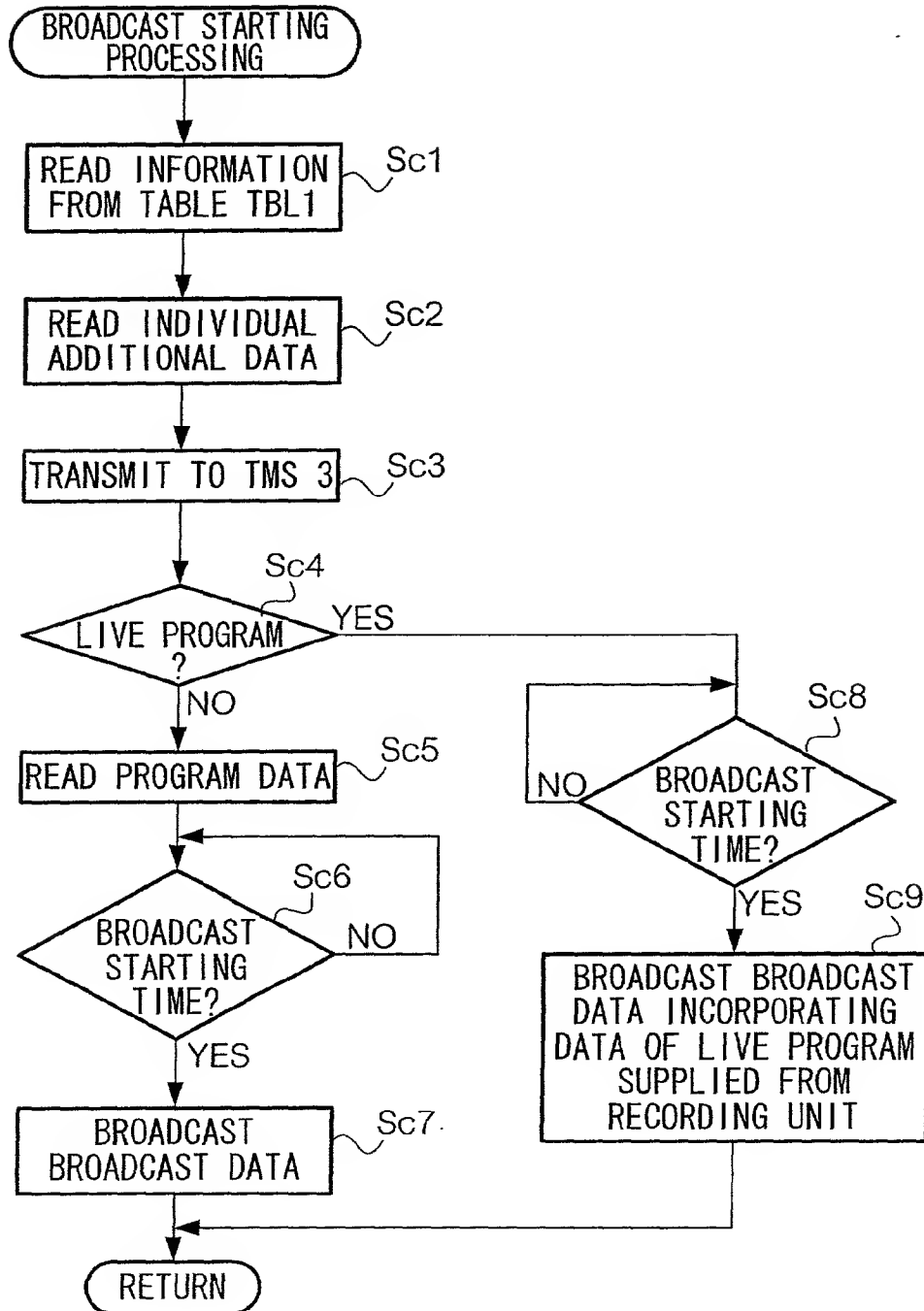
	COMPANY XX
SELECT PAYMENT METHOD	
<input type="checkbox"/> CARD	
<input type="checkbox"/> CASH REMITTANCE	

FIG. 19C

	COMPANY XX
CREDIT CARD NO. <input type="text"/>	
<input type="button" value="CANCEL"/>	<input type="button" value="SEND"/>

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FIG. 20



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FIG. 21

PROGRAM CODE	PROGRAM STARTING TIME	PROGRAM ENDING TIME	PRODUCT CODE	AUCTION STARTING TIME	AUCTION ENDING TIME	PARTICIPATION APPLICATION DEADLINE TIME	BID DEADLINE TIME
#001	2000/12/ 1 10:00:00	2000/12/1 11:30:00	#001-1	2000/12/1 10:10:00	2000/12/1 10:30:00	2000/12/1 10:15:00	2000/12/1 10:17:00
			#001-2	2000/12/1 10:32:00	2000/12/1 10:47:00	2000/12/1 10:37:00	2000/12/1 10:45:00
			.	.	.	.	.
.	.	.	.	.	.	.	.
.	.	.	.	.	.	.	.
.	.	.	.	.	.	.	.

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FIG. 22

